Item #1

Description: Info and Company Logo

Background: German Flag

Font: Arial 30px

Color: Black on red/yellow parts of flag / White on black part of flag

Alignment: Center

Media: Company Logo in center of header

Info: “Authentic German Restaurant” (Right Side of Logo)

Interactivity: None

Item #2

Description: Menu

Background: Grey

Font: “Menu” Arial 30px, Items on menu Arial 16px

Color: Black

Alignment: Left side

Media: None

Interactivity: None

Item #3

Description: Closed For Summer

Background: Grey

Font: Arial 30px

Color: Red, bold and underlined

Alignment: Right of the menu

Media: None

Interactivity: None

Item #4

Description: Reservations

Background: Grey

Font: Arial 18px

Color: Black

Alignment: Center

Media: Link to reservation page

Interactivity: Link to reservation page

Item #5

Description: Oktoberfest

Background: Oktoberfest picture

Font: Arial 24px

Color: Orange, bold and underlined

Alignment: Center

Media: Oktoberfest picture

Interactivity: Oktoberfest pictures and website

Item #6

Description: Reviews

Background: Grey

Font: 20px

Color: Black

Alignment: Center

Media: Link to review Page

Interactivity: Link to review Page

Item #7

Description: Picture of building

Font: None

Color: None

Alignment: Right side of page

Media: Picture of building

Interactivity: None

Item #8

Description: Footer

Background: Grey

Font: 18px

Color: Black

Alignment: Bottom of page

Info: Socials, Address, Phone number

Media: None

Interactivity: None

Rationale: Some major issues that I found was, the logo is very hard to read, they should consider changing the font of the text, I would change it to a more legible font because I had a tough time figuring out what the logo actually said. The use of colours was also very strange, the background of the text boxes were often different colours, I want to keep the brick background because it matches the checkered part of the logo. I decided to change all the text boxes to grey similar to their menu background because I believe it matches with the brick background. The page is also all over the place, it is very unorganized where some things are in the menu box, so I put the reservation link in its own box, as well as the review links. Some text boxes in the original website were not aligned at all and were placed in awkward spots on the page, so I decided to organize all the boxes evenly to still have a view of the brick background, but also to space out the content. I believe the picture that they used is a bit too big and quite irrelevant compared to the other parts of the page, so I reduced the size while still keeping the picture on the page. I also added a footer to display the social media, address, and phone number of the restaurant, so that it would all be in one place.